



GLENN BELFIORE

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OBJECTIVE

A creative position in advertising design requiring initiative, creativity multitasking.

EDUCATION

GEORGE MASON UNIVERSITY

BIS - ENGINEERING GRAPHICS, (pending final project completion)

Bachelor's program tailored toward technical illustration and graphic design

THE SAVANNAH COLLEGE OF ART & DESIGN

SENIOR YEAR 1987-1988

NORTHERN VIRGINIA COMMUNITY COLLEGE

AS - MECHANICAL ENGINEERING TECHNOLOGY, June 1986 (cum laude)

EXPERIENCE

DESIGNER/CSR, Brown's Graphic Solutions, Inc. Ephrata, PA, 1/07- 6/07

Production artist for various advertising graphics. Refaced the small company to reflect their new name and business focus. Designed dramatic vehicle graphics, redesigned their website and helped establish a LAN to handle resource libraries & production files.

GRAPHIC DESIGNER, Clipper Magazine, Mountville, PA, 8/2003-1/2007

Advertising Production Artist creating press-ready, time-sensitive ads for national companies in magazines delivered to various regions nationwide.

CREATIVE ARTIST & OWNER, Belfiore Design, Ephrata, PA, 1996–Present

Creative designer responsible for complete advertising design solutions. Working directly with clients to creatively promote their business through effective advertising and corporate identity. Logo & identity creation, promotional collateral, display services and online design. Manage full color print jobs, design and fabricate exhibits, and market a library of vector illustrations to Mopar (Chrysler, Plymouth, Dodge) auto enthusiasts - samples at www.american-musclecar.com

ART DIRECTOR, One Mile Up, Inc., Annandale, VA, 1991–1996

Developed and maintained corporate identity and publications. Designed, fabricated, shipped, and setup company exhibits. Sold clipart collections to military bases all over the U.S. and at Macworld - San Francisco each year. Trained and directed 15-20 artists in the U.S. and Mexico. Provided technical support for Mac and Windows users. Assisted with workstation and LAN troubleshooting.

GRAPHIC DESIGNER, Designs of the Times, Gaithersburg, MD, 1990–1991

Created land development displays for model home centers. Developed advertising, logos, promotional materials and signage (offered Art Director position).

ILLUSTRATOR, NUS Training Corporation, Gaithersburg, MD, 1989–1990

Worked with a 5-person team to create training manuals and touch screen visual training seminars. Created line art, full color imagery and animated video graphics.

PROFILE

Professional designer dedicated to effective & creative advertising solutions. Positive team worker. Proficient in Microsoft Office, Illustrator, Photoshop, InDesign, Quark, Dreamweaver. Cross-platform capable.